

# STRATEGY AND LEADERSHIP PERSPECTIVES FOR **DIGITAL TRANSFORMATION OF HOSPITAL PHARMACIES**



**16-17 MAY, 2025**

**SHERATON BRUSSELS AIRPORT**



**30%**

**DISCOUNT**

**FOR REGISTRATIONS BEFORE**

**14 MARCH 2025**

[info@eahp.eu](mailto:info@eahp.eu), [www.eahp.eu](http://www.eahp.eu)

## UNLOCK THE FUTURE OF DIGITAL HOSPITAL PHARMACY!

EAHP is glad to announce that the EAHP Masterclass is back!

The Synergy Masterclasses are accredited by the European Council for Pharmacy Education Accreditation (ECPHA) and are focused on the most ground-breaking topics needed by hospital pharmacists and healthcare professionals.

The theme of this Masterclass is “**Strategy and leadership perspectives for digital transformation of hospital pharmacies**” and will take place on **16 and 17 May 2025** in Brussels, sponsored by an educational grant from BD.

This Masterclass aims to explore groundbreaking strategies and leadership insights that will accelerate the digital transformation of hospital pharmacies. The goal of the Masterclass will also be to teach participants how to build a business case, including aspects like the case-development, how to communicate this to the hospital management and to present the return on investment.

**Do you want to join us? Seats are limited so register before 14th March and enjoy a **30% discount**.**

### REGISTRATION FEES

The registration fee includes access to all sessions and workshops, including the coffee breaks and lunches.

*The registration fee does not include accommodation.*

*There are no discounts for Groups and no Student/Young Professional/Hospital Pharmacy Specialisation, Resident Student rates.*

**Visit [www.eahp.eu](http://www.eahp.eu)  
and stop by the  
EAHP Stand (#94)  
to learn more about  
the Masterclass**

	before 14/03/25	15/03/25 to 31/03/25	01/04/25 to 15/05/25
EAHP member	140 €	160 €	200 €
EAHP non-member	245 €	280 €	350 €

*21% Belgian VAT will be added at the end*